

IHE 2016



BIENNIAL **iPADS** IN HIGHER EDUCATION CONFERENCE

March 16-18, 2016
McLaren Conference Center
University of San Francisco
2130 Fulton Street, San Francisco

An aerial photograph of San Francisco, California, showing the city's dense urban landscape, the Golden Gate Bridge in the distance, and the bay. In the foreground, a person's hands are visible holding a black iPad, which displays a zoomed-in view of the city's residential areas. The iPad's camera interface is visible at the bottom of the screen.

WELCOME MESSAGE

Welcome to the **second biennial International Conference on the Use of iPads in Higher Education!** We are excited and honored to be continuing the tradition initiated at Paphos, Cyprus, two years ago.

We welcome you also to the campus of The University of San Francisco, one of 28 Jesuit colleges and universities in the United States. The mission of USF is to change the world from here. Your participation in this conference helps to accomplish that mission. San Francisco is a dynamic, picturesque, cosmopolitan, world-class city, perched on the tip of a peninsula and surrounded by a bustling metropolitan area that includes centers of learning, finance, industry, entertainment, and of course technology. We have worked to design a conference experience that will showcase iPad implementation activities across a spectrum of settings and disciplines from classroom practices in law and language, to fieldwork sites in the sciences, to studio-based work of artists and designers.

You will learn from the individual perspectives of faculty, the departmental and program perspectives of service providers and support professionals, and the overarching plans and experiences of campus-wide educational leaders. The conference complements the formal presentation of research activities with inspiring keynote speakers and practical hands-on workshops and demonstrations of iPad apps.

Throughout the conference, there will be informal times during which attendees are encouraged to share their iPad experiences, successes, and challenges. We hope you will make connections with new colleagues and renew existing relationships. There will be opportunities to join in research activities and collaborate in exploring ways in which the iPad can better support many types of educational activities.

We are very pleased that you have joined us at the conference, on our campus, and in our city!

ABOUT IHE



'ihe' began in 2011, when the 'Art + Design: elearning lab' started investigating the use of iPads in art and design education.

In 2011, there was minimal empirical research on the use of iPads in HE, and the need was identified to provide a platform through international conferences, workshops and other related educational and appropriate academic events, for the dissemination of research on the use of iPads in Higher Education. The 'ihe' steering committee comprises members of the original group, plus an additional member from the hosting institution that organizes the forthcoming 'ihe'. This additional member has a two-year term and the position is renewed after the completion of the biennial conference.

University of San Francisco Steering Committee:

John Bansavich, Chair
Director of Learning Technologies
Adjunct faculty, Digital Technologies for Teaching and Learning.

Benjamin Baab, Co-Chair
Adjunct faculty, School of Education

Ken Yoshioka
Mobile, Media, and Training Specialist

Michelle Ruiz
Online Education Designer and Trainer

MOBILE SCHEDULE

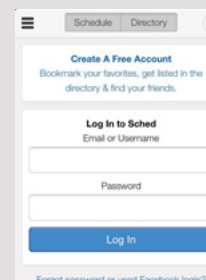
View the conference schedule on your iPad or any other mobile device. Find information about conference sessions, presenters, workshops, and updates. Customize your schedule and sync it to your preferred calendar application such as Apple iCal and Google calendar.

Open the Mobile Schedule in Your Browser

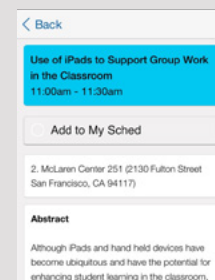
Scan the QR Code to open the mobile conference schedule or type <http://tinyurl.com/ihemobile> in your browser.



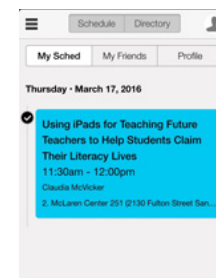
Customize your Schedule



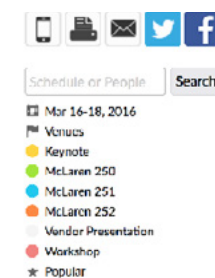
1. If you haven't done so already, from the conference desktop site, create a new account by tapping on **Log in or Signup** from the left navigation.



2. Once you log in, go back to the conference schedule, choose a session, and select **Add to My Sched**.



3. From the left navigation, select **My Sched** to see the sessions you marked.



4. On the desktop site, click on the mobile icon to sync your customized or entire schedule to Google Calendar, Outlook, and Apple iCal.

KEYNOTE SPEAKERS

Multidimensional Learning: Unleashing Creativity through Content, Context, and Community

Wednesday March 16th 9:30 am

Dr. William Rankin

Dr. William Rankin is **Director of Learning** on the education team at Apple Inc., with special responsibility for promoting and enhancing innovative teaching and learning.

MyCSUNtablet: Enhancing Teaching and Learning in the Digital Age

Wednesday, March 16th 4:00 pm

In Fall 2013 California State University embarked on a 1:1 iPad initiative named myCSUNtablet, the first of its kind in the California State University system. By Fall 2015, more than 8,000 students had enrolled in a tablet class in one of eight majors. Student learning outcomes have improved through techniques such as

active learning, multimedia creation, and use of faculty-authored digital textbooks which replaced expensive textbooks. Associate Vice President of Academic Technology, Deone Zell, will share the story of the initiative and its evolution, along with video clips from participating faculty and students.

Dr. Deone Zell

Dr. Deone Zell is the **Associate Vice President for Academic Technology** at California State University, Northridge (CSUN) where she leads initiatives that enhance teaching and learning through technology.

A Mini Revolution: A Private School's Transformation to a One-to-One iPad Environment

Thursday, March 17th 9:00 am

Lynn University has received national recognition and praise for its efforts in adopting a mobile, digital and collaborative academic environment for its students and faculty. In January of 2012 Lynn began

experimenting with incorporating iPads and the Apple ecosystem into its curriculum. Fast forward a quick four years and an entire student population and academic environment has been truly transformed.

Dr. Gregg Cox

Gregg Cox is Lynn University's **Vice President for Academic Affairs** after more than 30 years of service at the school in a variety of roles.

Chris Boniforti

Chris Boniforti is the **Chief Information Officer** at Lynn University in Boca Raton. Boniforti advises the university's managing body on technology initiatives and strategic infrastructure planning

Creativity on the Move

Friday, March 18th 9:00 am

Capture inspiration around you, create layouts, draw images, transform words and pictures into incredible visual stories and animated videos, all while using your mobile device.

See an overview of the Adobe Mobile Apps and discover how easy it is to integrate your creative work with your desktop applications, enabling you to do great work anywhere.

Donna Caldwell

As a **Solutions Consultant** specializing in digital media, Donna works with educational institutions from K12 through higher ed to help them meet their digital strategy goals through digital workflows using Creative, Document and Marketing Cloud applications and services.



WORKSHOPS

USF graduate students from the Digital Technologies for Teaching and Learning graduate program will be leading hands-on workshops on how to use various applications in the university classroom. Please download the application before entering the workshop.

Friday, March 18th starting at 10:00 am



Using Socrative for Student Engagement
by Lu Jiang



Empower Students to Teach: Collaborative Apps for Peer Review
by Amanda Johnson



Bringing Digital Storytelling to Your Classroom Using iMovie
by Bofan Ren



Improve Productivity Using the Pomodoro Technique App
by Michelle Ruiz

SOCIAL EVENTS



Welcome Reception

Wednesday March 16th 5:00 - 7:00pm

Please join us for a Welcome Reception on Wednesday evening. It is a great opportunity to meet fellow researchers and educators. Enjoy complimentary appetizers, beer and wine.



Teacher Education Symposium

Thursday March 17th 1:00-3:30pm.

As part of the 2nd biennial International iPad in Higher Education Conference colleagues from the University of Hull will be organising a dedicated teacher education symposium that will focus on the use and impact of mobile devices, like the iPad, on teacher educators and their students.



Dinner Cruise

Thursday March 17th 5:30 - 9:00pm

Please join us for a complimentary San Francisco Spirit dinner cruise (3-course meal and wine/beer/soda). The luxury yacht will be ready for St. Patrick's Day with Irish music and a dance floor.

CONFERENCE SCHEDULE

McLaren Conference Center
Wednesday, March 16th

Evaluation form:



Conference Room

| | | |
|----------|--|-----|
| 8:00 am | Registration and Breakfast | 250 |
| 9:00 am | Welcome | 252 |
| 9:30 am | Multidimensional Learning: Unleashing Creativity through Content, Context, and Community Dr. William Rankin | 252 |
| 10:30 am | Break | |
| 11:00 am | Use of iPads to Support Group Work in the Classroom James Bowers and Pooman Kumar | 251 |
| | Mobile Learning Institute: A Faculty Professional Development Initiative Michael Troung and Tim Schreffler | 252 |
| | Collaborative Game-Based Learning with iPads and External Keyboards in a Web Development Class Aekaterini Mavri, Fernando Loizides, and Nicos Souleles. | 251 |
| 11:30 am | Appy Hour: Building a Faculty Professional Development Tablet Workshop Tracy Stunz | 252 |
| | | |
| 12:00 pm | Lunch | 250 |
| 1:00 pm | CSU Fresno DiscoverE Program Mike Provinist | 251 |
| | The Multidisciplinary Application of Mobile Learning with iPads: A Comparison of Approaches for Enhancement Fiona Harvey and Mary Morrison | 252 |

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|---------|---|-----|
| 1:30 pm | Towards Designing a Portable Online Assessment System Abdel-Karim Al-Tamimi | 251 |
| | Enhancing Fieldwork Learning using an eBook Judith Lock | 252 |
| 2:00 pm | The End of the Term Paper? Oliver Hadingham | 251 |
| | The Nature of the eBook on the Mobile Device as a Tool for Developing and Promoting Interactive Learning Kevin Burden and Paul Hopkins | 252 |
| 2:30 pm | iPad Apps for Collaboration in Higher Education 2016 Rochelle Fong and Rebecca Loboschefsky | 251 |
| | The Scale of the Challenge: Staff vs. Student Perspectives of iPads in Higher Education Alice Sheperd | 252 |
| 3:00 pm | Break | |
| 3:30 pm | PhraseBot Language - Learning App for Multi-word Units Oliver Rose | 251 |
| | Law Student Learning, Storytelling and Student Initiatives Michael Blissenden | 252 |
| 4:00 pm | Keynote Presentation - MyCSUtablet: Enhancing Teaching and Learning in the Digital Age Deone Zell | 252 |
| 5:00 pm | Welcome Reception | 250 |
| 6:30pm | Buses Return to the Conference Hotel | |
| 7:00pm | Buses Return to the Conference Hotel | |

Thursday, March 17th

| | | |
|----------|---|-----|
| 8:00 am | Breakfast | 250 |
| 9:00 am | A Mini Revolution: A Private School's Transformation to One-to-One iPad Environment Chris Boniforti and Gregg Cox | 252 |
| 10:00 am | Converging Lines: Apple's iPad and Active Learning in Higher Education Neil Glen | 251 |
| | Launch of the Digital World at Maryville University Mark Lombardi, Dustin R. Loeffler, and Jennifer L. McCluskey | 252 |
| 10:30 am | Everyday Student Use of iPads: A Vade Mecum for Students' Active Learning W. Brian Whalley | 251 |
| 11:00 am | Redefining Learning Using a Common Mobile Platform: One University's Journey Through Initial Implementation Victoria M. Cardullo | 251 |
| | Varying Perspectives: iPad Deployments at the University of San Diego Jerome Ammer, Bradley Bond, Cyd Burrows, and Shahra Meshkaty | 252 |
| 11:30 am | Using iPads for Teaching Future Educators to Integrate iPad Use in the Classroom Claudia McVicker | 251 |
| 12:00 pm | Lunch | 250 |
| 12:30 pm | Using Doceri in the Classroom | 251 |
| 1:00 pm | Introduction to the iPad Pro - The Next Platform for Learning | 251 |
| | TED Symposium - The Use of iPads in Teacher Education 1:00 pm - 3:30 pm Kevin Burden and Paul Hopkins | 252 |



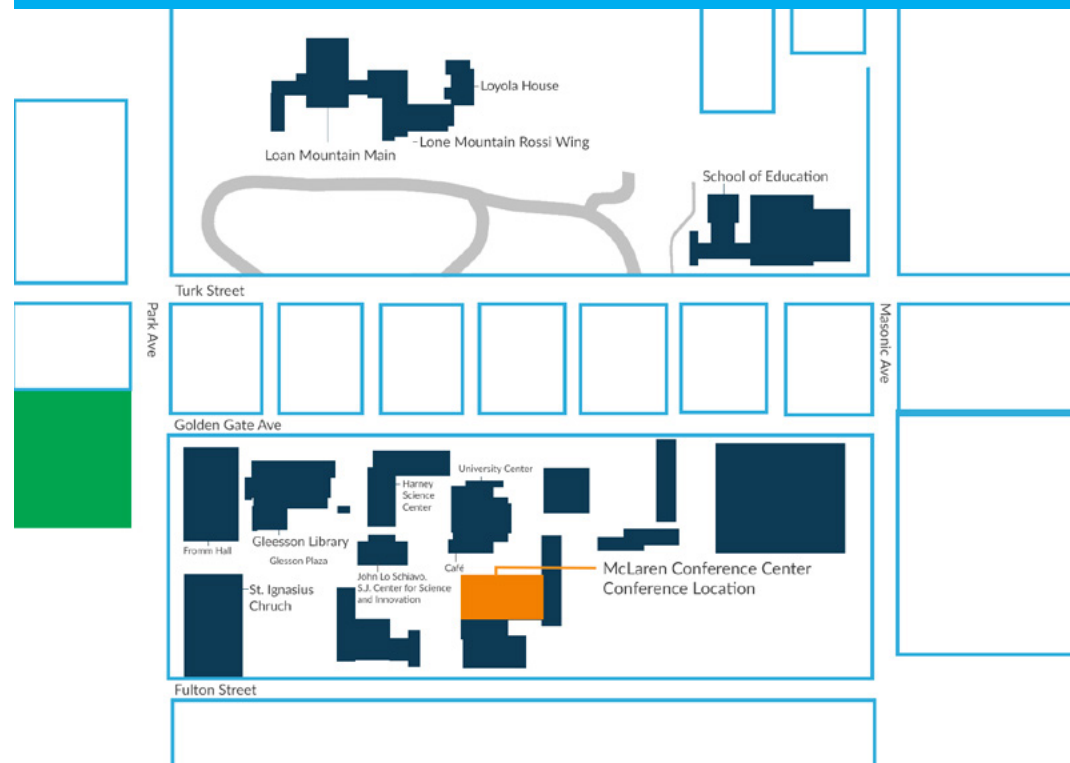
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|---------|---|-----|
| 2:00 pm | Explain Everything: Create, Collaborate, Share and Discover Samuel George and Kuba Mastelerz | 251 |
| 2:30 pm | Collaboration in the Classroom with Padlet Melanie Broder | 251 |
| 3:00 pm | Poll Everywhere to Engage Students in the Classroom | 251 |
| 3:30 pm | Transportation to Conference Hotel | |
| 5:00 pm | Transportation from the Conference Hotel to Pier 3 | |
| 5:30 pm | Board Dinner Cruise from Pier 3 | |
| 9:00pm | Buses Return to the Conference Hotel | |

Friday, March 18th

| | | |
|----------|---|-----|
| 8:00 am | Breakfast | 250 |
| 9:00 am | Creativity on the Move Donna Cardwell | 252 |
| 10:00 am | Empower Students to Teach: Collaborative Apps for Peer Review (Hands-on Workshop) Amanda Johnson | 251 |
| | iPads in Art and Design Higher Education: A Survey of Practices and Challenges Nicos Souleles | 252 |
| 10:30 am | Using Socrative for Student Engagement (Hands-on Workshop) Ju Jiang | 251 |
| | A Nomadic Research Journey: Blogging with an iPad and Taking a Critical Posthumanism Perspective Veronica Mitchell | 252 |
| 11:00 am | Bringing Digital Storytelling to Your Classroom Using iMovie (Hands on Workshop) Bofan Ren | 251 |
| | Integrating iPads and Mobile Learning Technologies in Executive MBA Student Services Kristen Dittus | 252 |
| 11:30 am | Improve Productivity Using the Pomodoro Technique App (Hands on Workshop) Michelle Ruiz | 251 |
| | Drawing on the iPad: Prepare Your Students for Today's Challenges Caryn Leschen | 252 |
| 12:00 pm | Boxed Lunch | 250 |
| 12:30 pm | USF Campus Tour (Optional) 12:30 pm - 1:30 pm | |
| | Buses return to Conference Hotel 12:30 pm and 1:30 pm | |



CAMPUS MAP





SAN FRANCISCO SIGHTSEEING

Fisherman's Wharf (0.8 miles)

Madam Tussauds Wax Museum (\$38)

madametussauds.com | 866-223-4240

Maritime Museum (\$15)

maritime.org | 415- 447-5000

Ghirardelli Square (0.5 miles)

ghirardellisq.com | 415-775-5500

Pier 39 (1.3 miles)

Aquarium of the Bay (\$22.95)

aquariumofthebay.org | 415-623-5300

7D Experience (\$10)

7dexperience.com | 415-445-0120

Chinatown (1.5 miles)

sanfranciscochinatown.com

North Beach (1 mile)

sftodo.com/beach

Union Square (1.8 miles)

visitunionsquaresf.com | 415-477-2610

City Hall (1.7 miles)

sfgov.org/ | 415-554-4933

Palace of Fine Arts (1.5 miles)

palaceoffinearts.org | 415-563-6504

Asian Art Museum (1.7miles)

asianart.org | 415-581-3500

Golden Gate Park (3.5 miles)

De Young Museum (\$10)

deyoung.famsf.org | 415-7503600

California Academy of Science (\$34.95)

calacademy.org | 415-997-5658

Japanese Tea Garden (\$8)

japaneseteagardensf.com | 415-752-1171

THINGS TO DO

City Tour

Bay city bike rentals and tours

baycitybike.com | 415-346-2453

San Francisco Segway Tours -

Electric Tour Company

electrictourcompany.com | 415-474-3130

Big Bus Tour

eng.bigbustours.com | 415-433-1657

Golden Gate Bridge Tour

goldengatebridge.org | 415-921-5858

Alcatraz Island Tour

alcatrazcruises.com | 415-561-4900

Sausalito Tour

Sea Trek Kayak and Stand Up Paddle

Board Center

seatrek.com | 415-332-8494

Napa Valley Wine Tasting

Beaulieu Vineyards

bvwines.com | 707-967-5200

Artesa Vineyards

artesawinery.com | 707-224-1668



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Computer Comforts, Inc.

Since 1987, Computer Comforts, Inc. has built a reputation for manufacturing innovative

computer furniture and providing exceptional customer service. After 28 years, CCI has evolved into a turnkey manufacturer, providing solutions for all learning environments. CCI will be near Gleeson Plaza in front of the library on **Thursday March 18th from 10:00 am to 3:00pm**. See their latest and greatest products.



About PlayerLync

PlayerLync solves the enterprise content distribution and control problem by automatically pushing and pulling videos and documents directly to mobile devices anywhere over existing networks, and allows teams to share experiences in amazing new ways.

On average per month, a PlayerLync customer transfers 40,000 Gb of content – or 100,000 files – and saves 4,000 hours of download time via its proprietary sleep mode synchronization.

PlayerLync powers mobile content control and teamwork for leading enterprises such as Chipotle, Bridgestone, and Comcast, and teams across the NFL, MLB, NBA, NHL and NCAA that need to keep their distributed mobile teams current and consistent.